

Modest Strides

2024-2026

IMPACT REPORT

Courage. Ownership. Resilience. Empathy

Presented by: Modest Strides Inc.

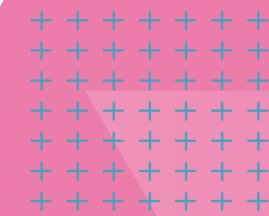


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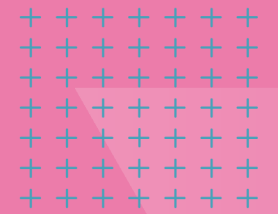
ABOUT US

Modest Strides is a 501(c)(3) nonprofit organization driven to help Muslim girls build confidence, sisterhood, leadership skills, and a strong Islamic identity through our sports and mentorship programs.

Mission: An organization dedicated to using sports as a tool of empowerment for Muslimah youth to holistically practice Islam while facing adversity in their daily lives.

Vision: A world where Muslimahs fearlessly maintain their Islamic identity while pursuing their dreams and conquer obstacles with grace and fortitude.

Core Values: Courage. Ownership. Resilience. Empathy.



ABOUT OUR FOUNDER



JuaShaunna Kelly "Zakiyah" began wearing hijab at age 9 & started sports at age 11. (Photo Credit: Coach Harden)



During her senior year, she was denied the opportunity to compete due to her head covering.

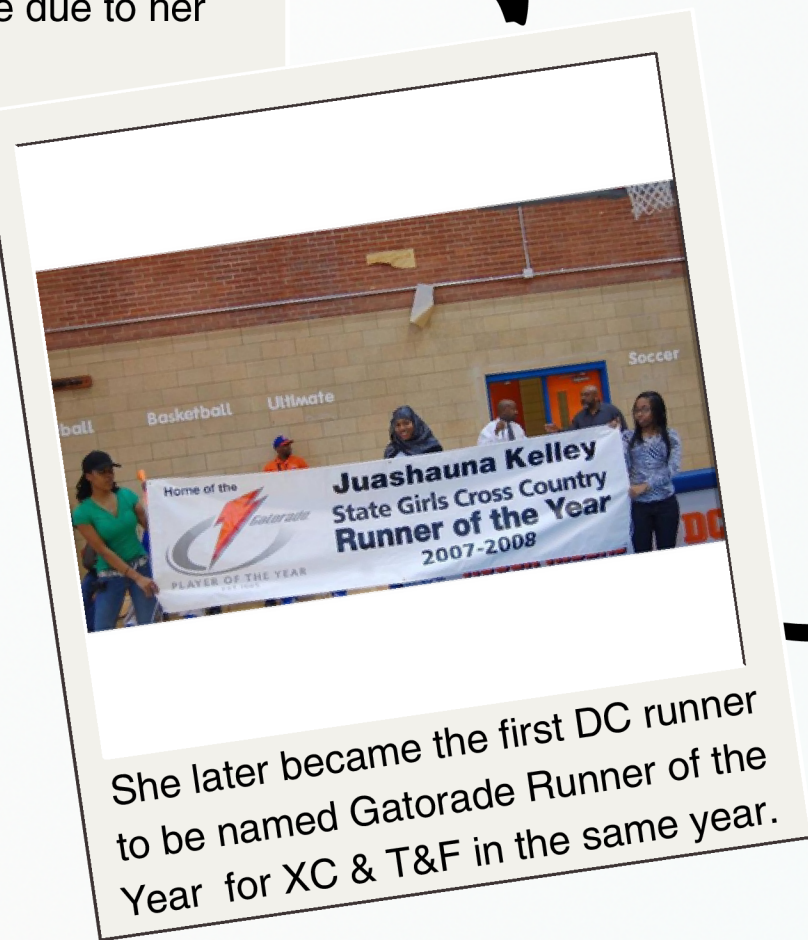


2025-2026 (Home Ed Year 10)

Today, she's a wife, homeschool mom, PhD student (child/adolescent psychology), endurance athlete & nonprofit founder.



She became a standout athlete in high school and won multiple DCIAA championship races.



She later became the first DC runner to be named Gatorade Runner of the Year for XC & T&F in the same year.



She earned a full athletic scholarship to Coppin State (D1) & later transferred to Winston-Salem State (D2).

2024-2026 SEASONAL PROGRAMS

Muslimah Running Group (Adult)

A program designed for adult Muslimahs who want to train for distance races while pursuing their fitness goals in an environment that respects their Islamic faith.

Muslimah Youth Cohort

A small, intimate mentorship program that fosters a sense of sisterhood, unity, and empowerment, encouraging Muslimah youth athletes to support, uplift, and grow alongside one another.

Muslimah Youth Run Club

A run club where Muslimah youth can discover the joys of running in a supportive environment where they thrive with their sisters in Islam.

Muslimah Youth Scholarship

A merit-based scholarship dedicated to empowering Muslimah youth by providing financial assistance to help them participate and excel in sports.

(JANUARY 2024 - MARCH 2025)

KEY ACHIEVEMENTS

- **Ideation Phase complete**
- **Incorporated nonprofit in Richmond, Va.**
- **Created Bylaws and elected board members.**
- **Obtained 501(c)(3) status.**
- **Hired Staff for 2024-2025**
- **Muslimah Run Group (adult):**
 - 3 sisters completed a half marathon race (13.1 miles)
- **Muslimah Youth Cohort:**
 - 10 girls participated

(APRIL 2025 - MARCH 2026)

KEY ACHIEVEMENTS

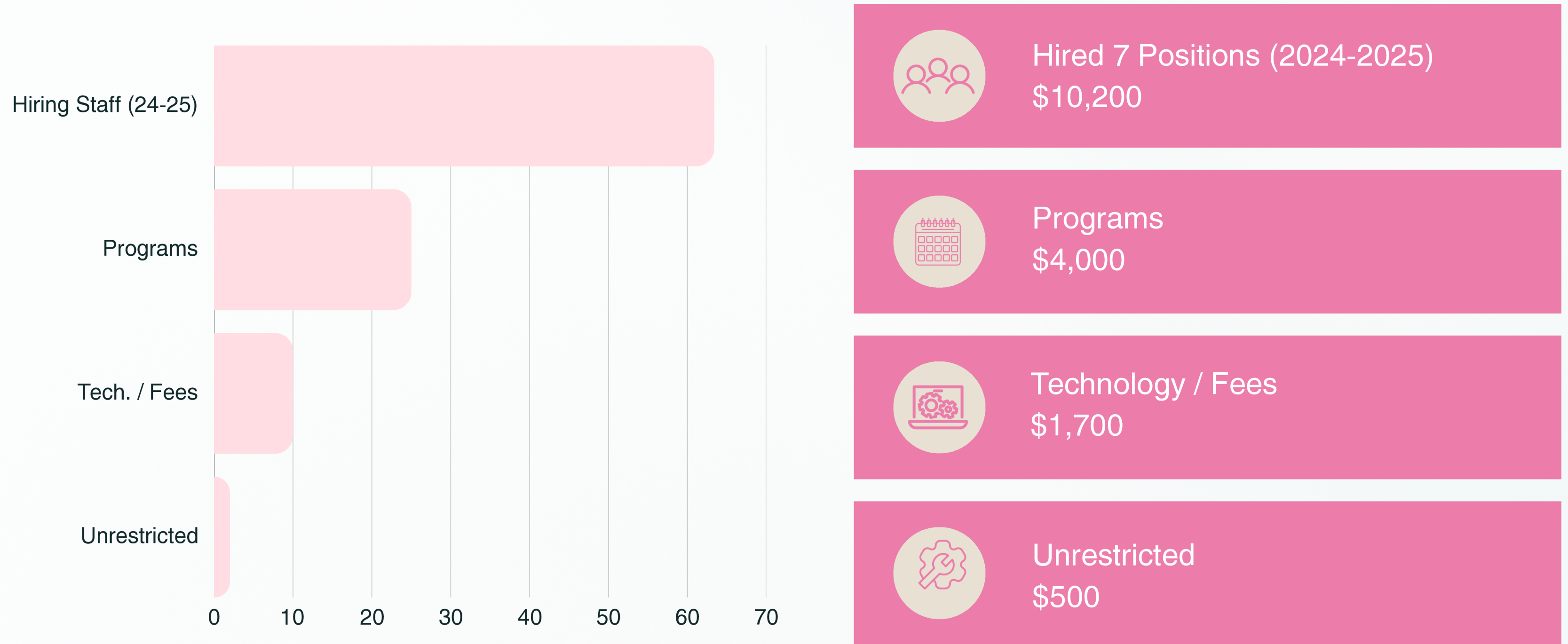
- **Transitioned to being a 100% volunteer based org.**
- **Muslimah Run Group (adult):**
 - 4 sisters set personal records in the 10k race (6.2 miles)
 - 5 sisters set personal records in the 5k race (3.1 miles)
 - 1 sister completed a half marathon for the first time (13.1 miles)
- **Muslimah Youth Cohort:**
 - 7 girls participated
 - 100% parent participation
- **Raised \$731.25 for our scholarship fund.**
- **Launched Spring Muslimah Youth Run Club (Richmond)**
 - 1 participant

DONOR SUMMARY

Category	2024 (Jan.-Dec.)	2025 (Jan. - Dec.)	2026 (Jan. - Apr.)
Highest Donation	\$150.00	\$300	\$500
Average Donation	\$29.42	\$79.33	\$138.12
Total Donations	\$353.00	\$4,522.00	\$2,348.00

PRIVATE GRANTS

January 2024-April 2026



WHY WE EXIST?

Our purpose is to provide resources that help Muslimah youth improve their physical health, get mental clarity, and find spiritual contentment in the holistic approach to life as ordained by Islam.

Our programs are thoughtfully curated to align with Islamic principles. We use practical curriculum, designed in-house, that is deeply rooted in Islamic teachings.

InshaAllah through our programs, each Muslimah youth athlete will gain a deeper understanding of why she is Muslim and learn to view societal pressures and other obstacles as an opportunity for growth.



FUTURE INTENTIONS

(APRIL 2026 - MARCH 2030)



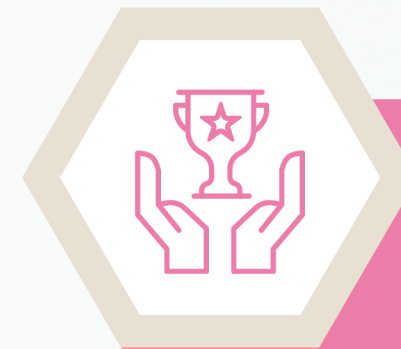
Establish partnerships with organizations who complement our mission.



Host youth programs in the DC Metro and Greater RVA areas.



Create annual scholarships and internship opportunities for Muslimah youth.



Launch sponsorship program for adult athletes.

TESTIMONIALS



"...WE APPRECIATE MODEST STRIDES SO MUCH! SOME OF THE GIRLS HAVE KNOWN EACH OTHER SINCE PRE-K, AND THIS IS THE FIRST TIME THEY'VE EVER HAD A PROGRAM THAT BROUGHT THEM TOGETHER LIKE THIS."

-Parent of former youth participant

"THE PROGRAM IS REALLY NICE! I FELT LIKE IT HELPED ME GROW CLOSER TO MY FRIENDS, AND I MADE NEW FRIENDS TOO. I ALSO LIKE HOW THE GIRLS WHO DIDN'T KNOW EACH OTHER BEFORE THE PROGRAM, GOT REALLY CLOSE DURING THE PROGRAM."

-Former Muslimah Youth Cohort participant

Modest Strides

THANK YOU!



<https://modeststrides.org/>



<https://www.facebook.com/ModestStrides>



<https://www.instagram.com/ModestStrides>



Your support helps empower a Muslimah youth athlete to proudly represent Islam in the dunya.

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